

Open Training in **GREECE**

in partnership with

12PM Consulting



Virtual with WEBEX



12PM Consulting and Training is offering management training and certification services in Greece for 3+ decades. 12PM is Dedicated to Help Individuals, Professionals, and Organizations Understand, Value, Embrace, and Utilize Management, Project, Program and Portfolio Management through Education, Training, Coaching, Mentoring, and Consulting Services, and Attribute their Success to it!

12PM specializes in professional qualification certifications in the following areas: Project Management, Business Analysis, Agile Project Management, Lean Six Sigma, IT Operations Management (ITIL), Logistics Management, Inventory Management, etc

Our most recent partnership with MCE will enable 12PM's partners and professionals to improve their skills and capabilities through a prestigious international certification (AMA-CPM®). Individuals will be eligible to learn under the supervision of highly qualified professionals dedicated to your professional growth goals.

Theofanis Giotis



MCE Management
Centre Europe®

Part of **AMA | GLOBAL**™



“The primary purpose of the AMA-CPM® is to help individuals realize their potential and simultaneously help organizations achieve their goals through excellent management practice,” states MCE Managing Director Patrick Faniel.

“This credential is going to change the world of management. In the future, it may become the right of passage for individuals with an organization or within a career track.

We are proud to work with 12PM Consulting and launch with them this initiative in Greece”

Patrick Faniel
MCE Managing Director



Business Strategy & Planning for Managers

Develop the best strategic plans to support your company's goals and future growth.

Highlights

- Use the I/P (importance/performance) matrix as a competitive tool for your organization.
- Explore the product/industry/life-cycle curve.
- Translate big ideas into a well-executed strategic planning.

Key Competences

- Strategic planning
- Strategic alignment
- Understanding mega patterns
- Strategy & finance
- Business planning
- Risk management

The Right Programme for You

You are a manager or business leader. You need to develop new strategies and plan for the future. This programme gives you the key strategy & planning skills you need for your role.

Managers

New Managers

Learn, Practice and Use

- **Identify** strategic planning issues in order to develop a unique competitive advantage
- **Learn** key analytical and conceptual approaches
- **Align** your organization with your strategic planning goals by integrating strategy, objectives, metrics, and performance
- **Identify** evolving strategic patterns and generate ideas
- **Incorporate** customer needs into your strategic planning
- **Use** a case study to examine the strategic planning process in detail
- **Recognize** how the actions of customers, competitors, and your own company determine the outcomes in your markets
- **Determine** the best approach to effectively implement your strategic planning
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Live Online



4 x 3-hour sessions

€2,295



Project
Management
Services

€ 399



4 evenings in 4 weeks



18:30 - 21:30

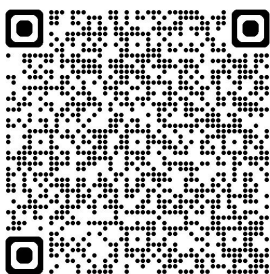


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To Register:

SCAN ME



Or Please Contact

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MCE

Management
Centre Europe®



**Project
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Services**